



Chantilly High School
Cross Country/Track & Field
4201 Stringfellow Road
Chantilly, Virginia 20151-2600

Dr. Matt Gilchrist, Head Coach
MTGilchrst@aol.com
(703) 861-9642

Dear Chantilly HS Track & Field Member

It is important for us, as a program, to be run as a first class organization, providing the best for all of our members. As a means of supplementing our limited budget, we are asking for your support in our annual fundraising effort. Each year, we need to raise money for a variety of needs to maintain our high standards. Examples of our needs and expenditures over the past several seasons include, but are not limited to:

- Poles for vaulting
- Replacement Hurdles
- Throwing Implements (shots/discs)
- Various training equipment
- End of Season Awards
- Post-Season Uniforms
- Invitational Fees
- Capital Improvements to Field
- Charter Buses for Travel
- Team Shirts
- Team Storage Facilities
- Team Computer Equipment

We are expecting this to be a team wide effort, with everyone participating. We are setting a goal for each student to raise \$100. For any student who raises at least \$80, they will be given a team shirt at the end of the season.

HOW THIS WORKS:

There are a number of options of how to garner donations. We are NOT asking anyone to go door to door. While parents are welcome to simply write a check, that is not necessarily what we are asking of anyone.

- A) We are working with a fundraising company which has been used successfully by a number of teams to run an online campaign. Each athlete is receiving a donor list, to get emails of supporters who may be willing to help you/us out. Parents can list themselves as a donor, or list up to 20 email addresses of potential donors that you feel would be willing to financially support your child and our team. We are really looking for friends and family **or people that know you**. Determine your potential "circle of supporters" who care about your child and want them to succeed at a sport they love.
 - B) You may seek donors personally, without using the online platform. This may include relatives, friends, or perhaps businesses that your parents/family may own or be involved in.
 - C) You may seek a sponsorship for our invitational (ie: a full or ½ page ad for our meet program, or naming rights for one of the events. (NOTE: It is first come, first serve in terms of events).
- We will kick off the fundraiser on Wednesday, March 14th and the athletes will add their donor homework sheets using their own computer in practice. You will receive an email notification with access to view your child's personal fundraising page. Please return the donor homework no later than Tuesday, March 20th.

- **NOTE: If you wish to provide donations without sending out emails, you may abstain.**
- Each athlete has a personal goal of entering 20 potential donors and/or raising \$100.
- A request email will be sent to each of your potential donors, on each child's behalf, outlining the specifics of the fundraiser, and they can donate **any** amount online.
- Donors automatically receive a personal thank you on behalf of you as well as they are emailed a receipt for their tax deductible donation.
- **If you need any assistance with anything, please call the OurFund office at 888-892-3331.**

WHAT YOU CAN GET OUT OF THIS:

First and foremost, we are looking to support our team and it's financial needs. Funds raised will go directly to the track & field program. With this in mind, we also want to supply athletes with incentives, as well as potential donors.

For any athlete raising at least \$80, they will earn a team-t shirt at the end of the season.

For donors, we are offering sponsorship opportunities for any individual, family or business who donates a given amount, in conjunction with the Cassels XBC Track Experience, our annual invitational being hosted on April 28th at Chantilly. We will recognize those benefactors in our program, which will be passed out to all those in attendance.

For Individuals, the following levels will be published:

Bronze- \$50 donation

Silver-\$75 donation

Gold- \$100 donation

For businesses, the following levels will be acknowledged:

Bronze- \$75

Silver- \$100

Gold \$150

In addition, if interested, we are selling ad space in our program for \$75/half page or \$150/full page. For anyone who donates \$100 or more, we will also be allowing naming rights for an event in the program and on the PA, and we are also willing to put in a copy of a business card if provided. (Contact Dr. Gilchrist directly for this).

Thank you for your considered support of the Chantilly Track & Field program this season.

Dr. Matt Gilchrist
Head Coach, Track & Field

**2018 SPRING TRACK FUNDRAISING
Summary Sheet**

NAME: _____

RETURN AT CONCLUSION OF FUNDRAISER

SPONSORS/DONORS for CASSELS XBC TRACK EXPERIENCE PROGRAM

	Name	Phone/Email	Total \$ (Level)
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____

If any of the above sponsors wish to get an event sponsored, please indicate it above.

(NOTE: Specific Events will be first come, first served. While meet management will do their best to honor requests/preferences, they do reserve the right to move naming rights to a comparable event if their initial choice is taken.

TOTAL MONEY COLLECTED: _____

SHIRT SIZE (\$80 or more raised): _____

_____ I prefer NOT to raise money online, and am submitting money personally instead.

_____ I am submitting donations both online AND personally.

RETURN THIS TO DR. GILCHRIST W/ALL DONATIONS BY MONDAY, 4/2! (Monday, following Spring Break)

RECEIPT: _____, contributed \$ _____

to the Chantilly High School Track & Field Team on: _____.

SIGNED: Dr. Matt Gilchrist (Dr. Matt Gilchrist, Head Coach)

RECEIPT: _____, contributed \$ _____

to the Chantilly High School Track & Field Team on: _____.

SIGNED: Dr. Matt Gilchrist (Dr. Matt Gilchrist, Head Coach)

RECEIPT: _____, contributed \$ _____

to the Chantilly High School Track & Field Team on: _____.

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to the Chantilly High School Track & Field Team on: _____.

SIGNED: Dr. Matt Gilchrist (Dr. Matt Gilchrist, Head Coach)

RECEIPT: _____, contributed \$ _____

to the Chantilly High School Track & Field Team on: _____.

SIGNED: Dr. Matt Gilchrist (Dr. Matt Gilchrist, Head Coach)

Student Name _____ **Parent Email** _____

Please fill in the donor name, e-mail address and how you refer to the donor. For example, your student may not refer to Joe Smith as Joe. Please fill in Grandpa, Mr. Smith, Uncle Joe. E-mail accuracy is how onlinedonations.us is able to reach your friends and family, **this must be legible!!**

Donor Name: Joe Smith	Donor E-mail: Joesmith123@anymail.com	How to refer to the donor: Uncle Joe, Mr. Smith, Grandpa, Joe
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- All donor information is private and only used for the student’s campaign. **If you need any assistance with anything, please call the OurFund office at 888-892-3331.**

Parent Signature _____

RETURN LIST BY TUESDAY, MARCH 20th